


## Evolution Halal Industry and The impact to Global Trade : Analysis Comparative Markets Main

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## Introduction

Development global halal industry to moment This so rapid a number of year Lastly , with increasing global Muslim population and awareness will halal products among non-Muslim consumers . The concept of halal, which was originally limited on food And suitable drink with principles of Islam, now has expand covers various other sectors such as finance , pharmaceuticals , cosmetics , fashion , and tourism . Growth industry This No only triggered by need Muslim society , but Also by request increasingly global consumers prioritize products that are considered healthy , ethical , and quality . Evolution this halal industry has bring impact significant to global trade . countries with large Muslim populations , such as Indonesia, Malaysia, and countries Middle East , to be center production And export halal products . While that , non-Muslim countries with economy forward , like Brazil , Australia, and Europe , too start see opportunity in global halal market , developing And export halal products for fulfil need market this . With estimation that mark global halal industry will reach trillions dollar in a number of year to front , appear competition strict between countries manufacturer For get share more market big .

However , developments this halal industry Also bring challenge alone , especially related with standard different halal certifications in different country . Certification This become issue important in trading international Because influence access market And trust consumers . By Because that , analysis comparative between markets main such as Southeast Asia, the Middle East , Europe , and Latin America is very important For understand dynamics competition , opportunities growth , as well as challenge regulations faced by halal industry in each region . Indonesia becomes Wrong One market main in global halal industry , with majority populated muslim . With the walk time halal industry in Indonesia begins developed slowly . On study This will review How development halal industry in Indonesia and How evolution halal industry does not only influence trading between country , but Also change global economy with involving figures new in chain global supply .

## Survey Library

Halal industry has very develop until moment this is the product covering food And beverages , pharmaceuticals , cosmetics , fashion , and tourism . With all the product guaranteed halal And Already through appropriate processes Sharia Islam . On study This will review How development halal industry before And after developing in Indonesia and the impact . As for a consistent review with study This namely , According to Permana , AS, & Amalia , F. (2020), in his research entitled " Strategy Development Halal Industry in Indonesia in Face Challenge Globalization " In study explain that the Indonesian government has take steps important , such as introduce regulation new related halal certification , for strengthen Indonesia's position in trading global halal products . And concluded that importance collaboration between

government And sector private in development more halal infrastructure well , that's on its turn expand access to market international . According to , Fauzi , I., & Arifin , Z. (2021). In study entitled " Impact Halal Policy on Improvement Power Competition Export Indonesian Products in the Market International ." Study This discuss How halal policy in Indonesia contributes to improvement Power competition export Indonesian products in the market international . Which shows that supportive policies development halal industry , such as certification And strict supervision , has succeed increase export Indonesian halal products to countries with large Muslim population . Research This Also discuss impact positive policy This to Power competition Indonesian products in the increasingly global market competitive . And according to , Rahman, MT, & Utami , W. (2019). In his research entitled " Analysis Potential Halal Industry towards Improvement Export Indonesian Halal Products " , Article This discuss potential halal industry towards improvement export Indonesian halal products . Which explains that with the more increasing global awareness of halal products , Indonesia has opportunity big For increase exports in sectors like food , drinks , cosmetics , and halal tourism . And conclude importance development halal infrastructure and promotion international as strategy For increase Indonesia's contribution to trading global halal products .

## Methodology

On study This done with method quantitative that is methods used For obtain data with processing data in the form of numbers . Technique data processing is carried out with method comparative that is study with compare two or more phenomenon or institution or company For know similarities , differences , or the pattern that exists between they . Research This will compare before And after develop halal industry in Indonesia and whether impact on global trade . As for source others used as Supporter validity of the data obtained in the form of journals , books , etc. With use method comparative want to know whether there is change after development industry to global trade . With notes if there is change so will influential to global trade . Engineering data processing on study This using SPSS ( *Statistical Package For The Social Sciences* ) which includes There are 7 indicators used as reference For produce conclusion that is Export halal products , Halal Certification , Infrastructure And Ecosystem Industry , Growth Market Halal Industry , Attracting Investors, MSMEs, and Institution Halal Certification . On study This use level significance 5%. With hypothesis :

$H_0$  : No There is difference after develop halal industry towards global trade .

$H_1$  : There is a difference after develop halal industry towards global trade .

## Results And Discussion

On study This obtained results data processing based on indicators that influence development Halal Industry towards global trade . As for indicators that become variable that is

**Paired Sample Test**

		Difference in pairs							
		Means	Standard Deviation	Standard Error of the Mean	95% Confidence Interval of Difference		T	df	Sig. (2-tails)
					Lower	On			
Couple	Before after	-2.01429	1.00404	.37949	-2.94287	-1.08570	-5.308	6	.002
1									

Export halal products , Halal Certification , Infrastructure And Ecosystem Industry , Growth Market Halal Industry , Attracting Investors, MSMEs, and Institution Halal Certification . And obtained results data processing ,

Table 1. Sample Statistics

**Paired Sample Statistics**

		Means	N	Standard Deviation	Standard Error of the Mean
Couple	Before	1.8714	7	.86548	.32712
1	After	3.8857	7	.63882	.24145

Source : Processed Writer

Table 2. Sample Correlation

**Paired Sample Correlation**

		N	Correlation	Signature.
Couple	Before after	7	.135	.473
1				

Source :

Writer

Processed

Table 3. Test Samples

Source : Processed Writer

Based on the data obtained results test correlation that states that indicator / variable each other relate Table 2. namely sig.  $0.47 < 0.05$ . Which can concluded that after develop influential halal industry to global trade . On Table 3. Obtained sig. value  $0.002 < 0.005$  which states hypothesis  $H_0$  is rejected .

After The halal industry is growing throughout Indonesia influential indicators experience significant improvement that is increasing Export halal products , Halal Certification , Infrastructure And Ecosystem Industry , Growth Market Halal Industry , Attracting Investors, MSMEs, and Institution Halal certification that has an impact on global trade .

Indonesia as majority populated Muslim And as country most muslim adherents become 2nd country of consumption *halal food* according to GIEI (Global Islamic Economy Indicator) 2023. This is will impact on global trade namely Indonesia succeeded increase Power competition products in the global market with recognized halal certification in a way international And attract foreign investors For invest in Indonesia.

## **Conclusion**

From research This can concluded that after develop influential halal industry to proven global trade from results testing conducted . Evolution development the halal industry has impact on proven global trade with increase Power competition products in the global market with recognized halal certification in a way international And attract foreign investors For invest in Indonesia.

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